

Junior League of Lincoln



Diaper Bank Toolkit

In partnership with



Center *for*
People *in* **Need**

Junior League of Lincoln Diaper Bank
215 Centennial Mall S #510, Lincoln, NE 68508
www.jll.org



Diaper Bank Letter

Dear Friends of the Junior League of Lincoln Diaper Bank,

Across the U.S., diaper need remains a serious issue that directly impacts the physical, mental, and economic well-being of millions of children and families. According to the National Diaper Bank Network, 1 in 3 American families reports experiencing diaper need. Since diapers can cost anywhere between \$70 to \$80 a month per baby, most parents who experience diaper need must decide on whether they can provide diapers or some other necessity for their families that month. Despite the apparent need, there are still no federal or state child safety-net programs that provide funding specifically for the purchase of diapers.

In Lancaster county, nearly 6,000 children may experience diaper need. Unfortunately, the ongoing health and economic crisis caused by COVID-19 has only exasperated this problem. We need your help!

The Junior League of Lincoln (JLL) has launched the Junior League of Lincoln Diaper Bank in partnership with the Center for People in Need and Community Action Partnership of Lancaster and Saunders Counties. Our goal is to help families who are unable to provide an adequate monthly supply of diapers for their children.

There will be several opportunities for you to get involved with this community effort! You can participate or host a diaper drive, provide donations (diapers or financial), help us educate the public about diaper need, etc. A diaper is a small thing, but every single diaper provided through the Junior League of Lincoln Diaper Bank will make an impact on children and families in need.

Thank you for your support of the Junior League of Lincoln Diaper Bank. We look forward to working with you to ensure that all families in Lancaster County have access to clean diapers.

For additional information, please contact the Junior League Diaper Bank Task Force Co-Chairs Kadi Holmberg and Kayla Abel at jlldiaperbank@gmail.com or visit www.jll.org.

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History of the Junior League of Lincoln Diaper Bank

In 2018, the Junior League of Lincoln (JLL) was contacted by the Center for People in Need (CPN) and Community Action Partnership of Lancaster and Saunders Counties about building a diaper bank.

These organizations found that most people they service were experiencing diaper need and they could not fulfill this need.

The purpose of the Junior League of Lincoln Diaper Bank is to supplement a family's diaper need and educate the public about the importance of diapers.

JLL voted in favor of the Junior League of Lincoln Diaper Bank in December 2019.

JLL and CPN signed a Memorandum of Understanding (MOU) at the end of August 2020. As part of the MOU, the diaper bank will be called the Junior League of Lincoln Diaper Bank, JLL will be responsible for raising funding and educating the public about the importance of diapers, and CPN will house the diaper bank at their facility and be responsible for logistics.

The MOU also established an Advisory Council for the Junior League of Lincoln Diaper Bank. The Advisory Council will be composed of members from JLL, CPN, and Community Action. The Advisory Council will work together to problem solve and ensure the diaper bank is a sustainable success.



Diaper Need Facts and Data

According to the National Diaper Bank Network, diaper need is the lack of a sufficient supply of diapers to keep an infant or child clean, dry, and healthy. Most families that experience diaper need experience economic hardships and high levels of stress trying to provide enough diapers and other necessities such as food and clothing for their families. Children who are left in dirty or reused diapers for long periods of time frequently get diaper rash, urinary tract infections (UTI), and other bacterial infections. Families reporting diaper need include a wide array of racial groups, ages, and income levels. The Junior League of Lincoln Diaper Bank will focus on providing diapers for families at 185% of federal poverty level (FPL) or below since they are the ones most likely to experience diaper need.

Lancaster County Statistics

Number of children at or below 185% FPL

0 years old- 1,818 or 43.57%

1 years old- 1,076 or 29.68%

2 years old- 1,909 or 42.25%

3 years old- 1,174 or 34.37%

4 years old- 1,737 or 41.15%

5 years old- 1,441 or 36.68%

Nebraska Statistics

78,828 children in Nebraska are under age 3

21% live in families earning less than 100% FPL

26% live in families earning 100% to 200% FPL

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68% of mothers in the workforce have infants

Nebraska ranks 1st in the U.S. for the percentage of single mothers working full time with kids under the age of 6

15% of Supplemental Nutrition Assistance Program (SNAP) recipients are under age 5

25% of Women, Infants, and Children (WIC) program recipients are infants

35% of Temporary Assistance for Needy Families (TANF) families have at least one child under age 3

National Statistics

1 in 3 American families report experiencing diaper need

5.2 million children in the U.S. aged three or younger live in poor or low-income families

Disposable diaper can cost \$70 or \$80 per month per baby

Most child care centers, even free and subsidized facilities require parents to provide a day's supply of disposable diapers

57% of parents experiencing diaper need who rely on child care said they missed an average of four days of work or school a month because they didn't have diapers

No state or federal child safety-net program allocates dollars specifically for the purchase of diapers



Social Media Strategy and Sample Posts

Social Media Strategy

JLL will create a Facebook Event for each diaper drive and diaper bank event to post updates and keep track of collection status.

JLL will provide members information and graphics so they can create posts and share stories via Instagram or Facebook for each diaper bank event.

As a JLL member, you can help educate the public about the JLL Diaper Bank by posting information on your social media accounts.

Sample Social Media Posts

Join me in supporting the Junior League of Lincoln Diaper Bank. All babies deserve clean diapers!

Did you know that 1 in 3 U.S. families suffer from diaper need? Help me solve this problem by donating to the Junior League of Lincoln Diaper Bank! #DiaperNeed

Without a supply of diapers, babies cannot participate in quality early childhood education. Please donate to the Junior League of Lincoln Diaper Drive. #JLLDiaperBank

Help make a difference in a child's life today. Donate to the Junior League of Lincoln Diaper Bank! #DiaperNeed

Babies require up to 12 diapers a day, which cost \$70-\$80 per month per baby. Many families cannot afford this expense. Donate to the Junior League of Lincoln Diaper Bank to help these families in need! #JLLDiaperBank

Over 6,000 children in Lancaster County may suffer from diaper need. Help me solve this problem by donating to the Junior League of Lincoln Diaper Bank. #JLLDiaperBank

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How to Host a Diaper Drive

Thank you for hosting a diaper drive to help the Junior League of Lincoln Diaper Bank. Below are some helpful tips to have a successful diaper drive!

Contact the Junior League of Lincoln (JLL)

Please contact JLL before you host your diaper drive. We can tell you if the Junior League of Lincoln Diaper Bank needs specific types or sizes of diapers, we can help publicize your event, provide additional data and information on diaper need, schedule pickup times, and provide any other support.

Plan Your Type of Event

Plan your type of diaper drive. You can host a diaper drive at your school, church, business, etc. For additional ideas, please view the *Diaper Drive Ideas* page of the toolkit.

Plan Your Drive Length

Most successful diaper drives last between one week to one month. Once you've chosen a deadline for your drive, make sure you list it on all your marketing materials, so people have enough time to donate diapers. Also, please let JLL know the dates of your drive so we can coordinate publicity and pickup diapers.

Set a Goal

It is important that you set a goal for your diaper drive. You can keep people updated on your progress and thank them for helping you reach your goal. Providing a goal helps motivate people to act.

Choose a Location for Donation Drop-Offs

It should be easy for people to donate to your drive. Choose a location that is convenient and secure. If you choose to use donation bins, make sure you label them with info on your diaper drive and check them regularly. Examples of secure and convenient locations include an office, a breakroom, a cafeteria, or a partnering business.

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Tell Everyone and Have Fun

Tell everyone about your diaper drive, including information on locations for drop-offs, start and end dates, guidelines, and goals for your diaper drive. Make sure you publicize your diaper drive with flyers, emails, and on social media platforms. JLL will help publicize and market your diaper drive.

Count the Donated Diaper Supplies and Thank Everyone

Once you are done with your diaper drive, collect and count your financial and diaper donations using the *Diaper Drive Tally Sheet* provided by JLL. Also, make sure to thank everyone that helped you organize the diaper drive or donated to your drive. You can send handwritten letters, emails, or thank them in person.

Contact the Junior League of Lincoln Diaper Bank to Pick Up Your Donations

Once you have collected and counted your diaper donations, contact the JLL for pickup. You can contact the JLL Diaper Bank Task Force Co-Chairs Kadi Homlberg and Kayla Abel at jlldiaperbank@gmail.com to schedule a pickup.



Diaper Drive Ideas

Make It a Competition!

You can make your diaper drive a competition between classes at a school, between different departments of a company, between different businesses, etc.

Set a goal and announce a prize for the group that has the most donations.

Create a sign or some other visual that tracks the progress of each group in the competition and your overall progress of your diaper drive.

Make It a Party!

Hold an event and instead of gifts, ask people to bring diapers

- Baby Shower
- Birthday Party
- Anniversary Party
- Game Night
- Work Event

Other Ideas

To ensure a successful diaper drive, consider implementing some of the following recommendations.

- Write an article in your company newsletter that discusses diaper need in Lancaster County
- Put diaper drive flyers in cafeterias or breakrooms
- Ask to make an announcement during staff meetings, at assemblies, etc. to remind people about your diaper drive



Diaper Drive Guidelines

We can accept disposable diapers of any type, size, or brand.

We can accept opened packages of disposable diapers. Please label them with the size if they are not donated in their original package.

We can accept unopened, unused diaper wipes and diaper cream.

We **cannot** accept cloth diapers. Many families in need only have access to public laundry facilities, which do not allow the washing of cloth diapers for hygiene reasons.

If you have any additional questions, please contact Kadi Holmberg and Kayla Abel, the JLL Diaper Bank Task Force Co-Chairs at jlldiaperbank@gmail.com.

THANK YOU!



Diaper Drive Registration

Company/ Group Name: _____

Contact Name: _____

Address: _____

City: _____ **State** _____ **Zip** _____

Work Phone: _____ **Cell Phone** _____

Email: _____

Start date of diaper drive: _____ **End Date** _____

The Junior League of Lincoln Diaper Bank will pick up your donations on:

We would like Junior League of Lincoln Diaper Bank envelopes for financial donations (circle one)
Yes or No

We would like someone from the Junior League of Lincoln Diaper Bank to come talk to our members (circle one) Yes or No

Comments: _____

Our goal is to collect (circle one)

0-500 diapers 500-1000 diapers 2500-5000 diapers 5000+ diapers

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Diaper Drive Tally Sheet

Company/Group Name: _____

Primary Contact Name: _____

Primary Phone: _____

Email Address: _____

Total number of diapers collected: _____

Size	Number Collected
Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
2T Trainer	
3T Trainer	
4T Trainer	

Total Financial Contribution: _____

Are you interested in hosting another diaper drive next year? (circle one) Yes or No

What worked best for your diaper drive? _____

What would you do differently? _____

How could the Junior League of Lincoln Diaper Bank have helped to make your drive more successful? _____

Additional Comments: _____

Return completed from with donation to Junior League of Lincoln, 215 Centennial Mall S #510, Lincoln, NE 68508 or email to jlldiaperbank@gmail.com.



Additional Partners



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